

GDPR Statement

On May 25, 2018, the European Union's General Data Protection Regulation (GDPR) became effective, bringing new data protection rights for residents of the EU. In response to the new obligations placed on companies collecting consumer data in Europe, Brookmark Research Services, LLC ("Brookmark") conducted an assessment of the data we collect from clients and the people who complete Brookmark's surveys on behalf of our clients. In conducting this assessment, we reviewed the types of data we collect, how we collect it, how we use it, and how we protect it. As a result of this assessment, our practices and privacy policy have been revised to properly address the requirements of the GDPR and the relevant American laws.